

Prime Global Cities Index

Q3 2020

Auckland

THE CITY WITH THE FASTEST RISING PRIME PRICES IN THE YEAR TO Q3 2020

1.6%

THE INDEX'S ANNUAL INCREASE IN THE YEAR TO SEPTEMBER 2020

HEADLINES 2

THE NUMBER OF CHINESE CITIES IN THE TOP TEN ANNUAL RANKINGS

62%

THE PERCENTAGE OF CITIES
REGISTERING FLAT OR POSITIVE
ANNUAL PRICE GROWTH

North America

THE STRONGEST-PERFORMING WORLD REGION IN THE YEAR TO Q3 2020





The Knight Frank Prime Global Cities Index is still registering prime price growth despite the pandemic.

A surge in demand post-lockdown as luxury homeowners re-evaluate where they want to be and the type of property they want to live in has boosted sales and supported luxury prices across several key markets.

The index increased by 1.6% in the year to Q3 2020 with 62% of cities continuing to see prime prices increase year-on-year.

That said, the percentage of cities registering annual price declines is creeping up, from 23% at the end of 2019 to 38% in Q3 2020 (figure 2).

Auckland (13%) leads the index, but what is notable is the resilience of a number of cities including Manila (10%), Seoul (7%), the Swiss cities of Zurich (7%) and Geneva (6%), Stockholm (5%) as well as the recovery of Chinese cities such as Shenzhen (9%) and Shanghai (6%).

It is perhaps not surprising that traditional safe havens, countries that are considered to have handled the pandemic efficiently or applied a lighter touch, plus those markets that are already witnessing an economic rebound have moved higher in the rankings. With travel restrictions in place across much of the world this demand remains primarily domestic in nature.

North America not only has three cities in the top ten annual rankings – Toronto (8%), Vancouver (7%) and Los Angeles (6%) but the region has snatched the crown of strongest-performing world region from Australasia this quarter.

Vancouver's recovery continues to surprise having sat low in the rankings for the last four years following the introduction of a 20% foreign buyer tax. Low mortgage rates and pent up demand released post-lockdown saw sales across Greater Vancouver reach 3,643 in September, up 56% year-on-year.

In an age of uncertainty, buyers are looking more favourably at luxury property, mirroring what we saw in 2008. With equity markets volatile, Brexit looming large, the repercussions from the US presidential election expected to rumble on, and further waves of the pandemic hitting Europe and the US, property's credentials as a safe and tangible asset class are rising to the fore.

We like questions, if you've got one about our research, or would like some property advice, we would love to hear from you.



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Prime property definition: The most desirable and expensive property in a given location, generally defined as the top 5% of each market by value. Prime markets often have a significant international bias.



THE KNIGHT FRANK PRIME GLOBAL CITIES INDEX Q3 2020

Ranked by annual % change

	CITY	WORLD REGION	12-MONTH % CHANGE (Q3 2019-Q3 2020)	3-MONTH % CHANGE (Q2 2020-Q3 2020)
1	Auckland	Australasia	12.9%	0.1%
2	Manila	Asia	10.2%	0.0%
3	Shenzhen	Asia	8.9%	2.2%
4	Toronto	North America	8.4%	3.8%
5	Seoul	Asia	7.4%	3.9%
6	Zurich	Europe	7.3%	1.9%
7	Vancouver	North America	6.6%	1.8%
8	Los Angeles ^{1,3}	North America	6.2%	2.7%
9	Geneva	Europe	6.1%	1.6%
10	Shanghai	Asia	5.7%	2.1%
11	San Francisco ^{1,3}	North America	5.5%	1.9%
12	Miami ^{1,3}	North America	4.9%	1.9%
13	Stockholm	Europe	4.6%	4.3%
14	Edinburgh	Europe	4.0%	2.3%
15	Frankfurt	Europe	3.8%	1.8%
16	Sydney	Australasia	2.3%	-1.5%
17	Perth	Australasia	2.2%	-1.3%
18	Gold Coast	Australasia	1.8%	-0.7%
19	Guangzhou	Asia	1.6%	1.7%
20	Vienna	Europe	1.5%	0.1%
21	Tokyo²	Asia	1.3%	-0.2%
22	Moscow	Russia & CIS	1.3%	-1.4%
23	Brisbane	Australasia	1.1%	-1.4%
24	Berlin	Europe	0.9%	1.4%
25	Taipei	Asia	0.7%	0.0%
26	Melbourne	Australasia	0.3%	-0.7%
27	Delhi	Asia	0.2%	-0.1%
28	Bucharest	Europe	0.1%	0.1%
29	Paris	Europe	-0.5%	-2.1%
30	Beijing	Asia	-0.5%	0.6%
31	St. Petersburg	Russia & CIS	-0.6%	-0.1%
32	Jakarta	Asia	-1.0%	0.0%
33	Mumbai	Asia	-1.3%	-0.7%
34	Bengaluru	Asia	-1.4%	-1.5%
35	Monaco	Europe	-3.3%	0.0%
36	Madrid	Europe	-3.5%	-1.6%
37	Kuala Lumpur	Asia	-3.6%	-1.1%
38	Dubai	Middle East	-3.7%	-1.7%
39	Dublin	Europe	-4.1%	-0.3%
40	New York	North America	-4.1%	-1.3%
41	London	Europe	-4.5%	0.2%
42	Nairobi	Africa	-5.3%	-1.1%
43	Hong Kong	Asia	-5.4%	-1.5%
44	Bangkok	Asia	-6.0%	0.0%
45	Singapore	Asia	-6.1%	-1.1%

 $Notes: \ Data \ for \ New \ York \ relates \ to \ Manhattan; \ Data \ for \ Los \ Angeles, \ Miami, \ and \ San \ Francisco \ is \ to \ August \ 2020. \ Data \ for \ Shenzhen \ reflects \ a 9-month \ \% \ change. \ Data \ for \ Vienna \ is \ to \ Q2 \ 2020$

¹ Based on top-tier of mainstream market in metro area. ² Based on all contracts above Yen100m ³ Provisional

Source: All data comes from Knight Frank's global network with the exception of Tokyo (Ken Corporation); New York (StreetEasy); Los Angeles, Miami and San Francisco (S&P CoreLogic Case-Shiller); Berlin and Frankfurt (ZIEGERT Research/ImmobilienScout 24); Stockholm (Svensk Maklarstatistik); Toronto (Real Estate Board of Toronto); Vancouver (Vancouver Real Estate Board); Zurich and Geneva (Wüest Partner); and Dubai (REIDIN)

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